



# CAPABILITIES STATEMENT

[www.treemarie.com](http://www.treemarie.com)



**DUNS:** 03-585-6154 **CAGE:** 7RQC2 **NAICS:** 541430, 54519, 541613, 541810, 541511, 423440, 339950  
**SET ASIDE:** WOSB, M/WBE **GSA:** Currently Applying

Established in 2012, Treemarie LLC is a proud woman owned Brooklyn based digital design agency providing impeccable results to our clients by approaching each project with fresh ideas and pushing boundaries for innovative design. We think big, design smart, always deliver on time and within budget without the overhead. We are ready to meet your needs and begin a successful relationship.

*Our specialties include:*

- ▶ **Brand Development** - identity systems, style guide creation, branding strategy, evolution and scaling
- ▶ **Graphic Design Services** - including brochures, marketing collateral, pamphlets, folder, posters, and more
- ▶ **Mobile Application Development** - product management, design, development, and operations
- ▶ **Web Development** - bullet proof and responsive code for websites and web applications
- ▶ **Interaction Design** - user interface and experience design based on human behavior and best practices
- ▶ **Email Marketing Design** - bullet proof HTML and CSS for responsive email design
- ▶ **Teaching**- Adobe CS Photoshop and Illustrator, InDesign, Graphic and Web Design, Wordpress

## The TM Difference

### Experience

- **Industry veterans** and a diverse team. Our staff has been in the industry for over 20 years.
- **Our problem solving approach** allows us to accept and demolish any challenges before they occur.
- **Experience working** with small and large businesses in any industry.

### Trust

- **We become part of your team.** Think of us as your personal brand ambassadors.
- **We partner and consult** with our clients on each phase from conception to the final stages.
- **Reliable and responsive**, we are always on call whenever a new idea strikes or for last minute changes.

### Reliability

- **Your best interest is ours.** We synthesize information about the consumer, company needs & product.
- **We create designs** that are intuitive, measurable and on brand.
- **We are deadline - driven.** We over-communicate with our clients so there are no surprises.

## Company Data

Always brand focused, we meet the needs of any company whether they require clean and polished design, professional and traditional, cutting edge and modern, or even a mix of all. Our extensive network and years of experience allow us to deliver unbeatable value in the clutter of design agency choices.

- **Employees:** 3-25
- **Women Owned Small Business**
- **Geographic Area Serviced:** Worldwide

past clients:



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