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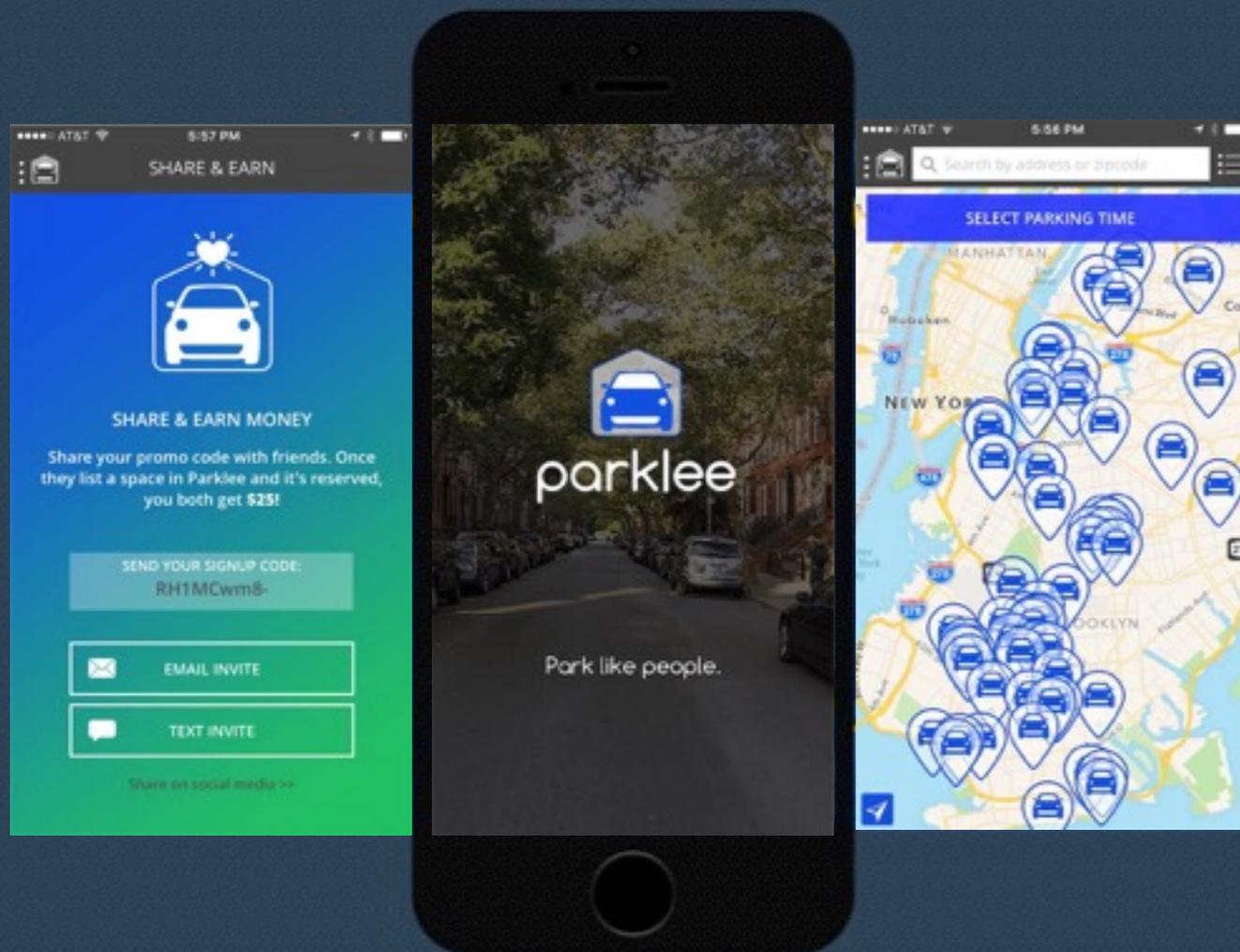
- 2016 -

# MOBILE APP PORTFOLIO

Treemarie, LLC is a full-service creative agency HQed in Brooklyn NY.

# PARKLEE

The Airbnb for parking, Parklee is a community-based parking app in Brooklyn NY that allows people with driveways to list their space for rent and adds new parking inventory to drivers throughout Brooklyn. We created the brand for Parklee, UI and UX, built the app, and currently run operations and social media marketing for the startup.



## Core Features

- ▶ List your space, set your own prices, and details
- ▶ Find a space quickly and easily using geo-location
- ▶ Rate your parking experience - and earn credits for doing so
- ▶ Manage multiple spaces at once
- ▶ Save your favorite spaces to rent them again quickly and easily
- ▶ View a history of your parking activity
- ▶ Book again feature make repeat bookings a cinch
- ▶ Share with your friends and earn cash

## Technology

- ▶ iOS app
- ▶ Android app
- ▶ iPad app

# WINE-N-DINE

Wine-n-Dine helps users find where to eat and what to eat. It stores user behavior and builds a community of foodies right in your pocket!  
Branding, mobile UI and UX



## Core Features

- ▶ Share your favorite dishes with friends
- ▶ Recommend dishes and wines that pair well with each other
- ▶ View user activity in feed
- ▶ Explore nearby restaurants and recommendations
- ▶ Post your experiences and get real time feedback
- ▶ Save "Wanna Trys" to try in the future
- ▶ Edit profile
- ▶ Login with social platforms such as Facebook
- ▶ Comment and Like user's posts and food and wine recommendations

## Technology

- ▶ iOS app
- ▶ Android app
- ▶ iPad app

# FIITZENS

Fiitizens is a social fitness game which allows users to browse available videos and capture their own. By providing a platform to share progression and support other fitness enthusiasts, Fiitizens provides users the perfect opportunity to become a better and healthier person.



## Core Features

- ▶ Generate stars to level up, rank high, and gain new trophies throughout fitness journey
- ▶ Gamification feature tracks, stimulate, and showgaseelf-progression int he form of videos which are rated by community. Stars help user level up
- ▶ Support and be supported by other Fiitizens
- ▶ Discover new workouts and challenges to attempt through archive of videos posted by like-minded enthusiasts.
- ▶ Add new training albums and join the game to get rated and supported by community
- ▶ Search users to browse their albums and current achievement levels
- ▶ Rate and comment on uploaded videos
- ▶ Support Network offers quick view on supporter/ supporting current achievement level.

## Technology

- ▶ iOS SDK - iOS 8
- ▶ Programming Language - Swift
- ▶ IDE - XCode
- ▶ REST API with PHP backend

# BRABBLE

Brabble is a 100% free social sharing app that allows sharing of video, photo, audio, and text all in one network. Babble gives you more ways to create and share your experiences, ideas, and talents. You can reply or comment back (aka, brabbleback) using any of these formats creating richer conversations



## Core Features

- ▶ Enjoy rich conversation - User can message and comment back with video, photo, audio, and text
- ▶ Share Photos - User can take pictures using the in-app camera or upload existing photos from they device
- ▶ Social Sharing - Users can share Brabble via Facebook, and Twitter and more
- ▶ Selective Sharing - Users can share their content to everyone on Brabble, their friends, their followers, etc
- ▶ Save of Later - User can capture a moment in real time and publish it to the Brabble network at a later time
- ▶ 5 Minute Audio - Simple, easy to use in-app audio recording

## Technology

- ▶ Objective C, iOS, SDK - iOS SDK 6.1
- ▶ Android SDK - Android SDK 2.4
- ▶ IDE - XCode, Eclipse

# WOCACHOO

Wocachoo is an app that lets you post a one question survey to gain opinions from your friends or other users of the app. A wocachoo is only posted for 24hrs and it's a fun way to get help making a decision. Treemarie created the brand and all UI and UX for the HTML 5 app.

## Core Features

- ▶ Post a query for 24 hrs to get responses quickly
- ▶ Vote on other wocachos and help build the community
- ▶ Follow users with similar interests
- ▶ Sign up on social platforms such as Facebook
- ▶ Favorite posts to fire them later



# I KNOW THE CHEF

I Know The Chef is the concierge app that lets you book primetime reservations at the hottest restaurants, hassle free right from your fingertips.



## Core Features

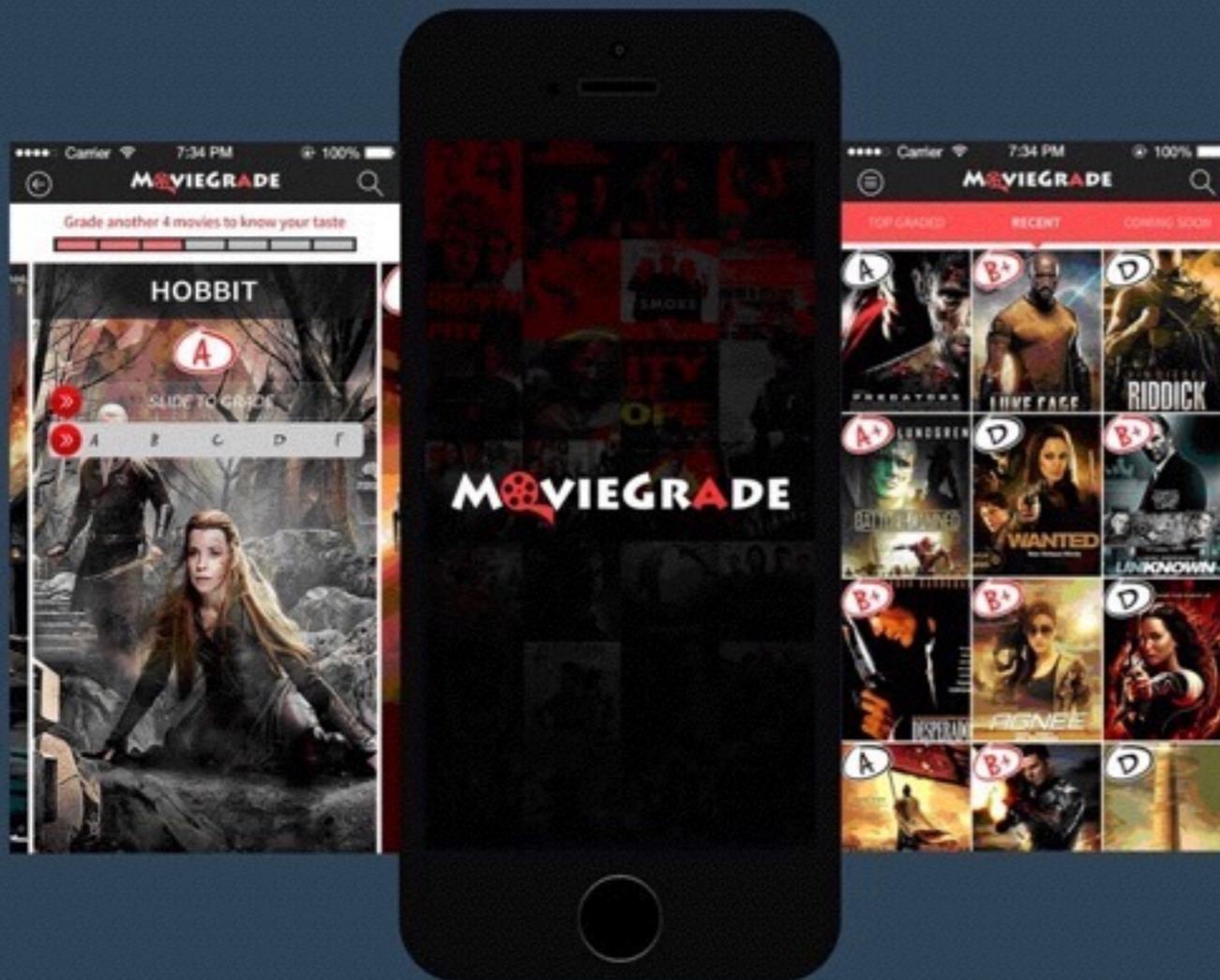
- ▶ Book a reservation at prime times at exclusive restaurants
- ▶ View restaurants on a map
- ▶ Save your favorite places
- ▶ Rate restaurants and see information about the chef
- ▶ View special dishes and share with friends

## Technology

- ▶ iOS
- ▶ Android

# MOVIEGRADE

MovieGrade is an app that recommends movies to see based on personal taste, lets user view showtimes at theaters nearby and grade movies after they watch them. The application doesn't work on general ratings; it takes predictions on what user will like based on their behavior and preferences.



## Core Features

- ▶ Algorithm-based movie recommendations as per user preference
- ▶ Get showtimes for all theaters across all states of America
- ▶ Zipcode based search for all showtimes
- ▶ Browse recent and upcoming movies
- ▶ Watch movie trailer along with cast and release date information for each movie
- ▶ Grade the movie and share with friends on Facebook and Twitter
- ▶ Get movie recommendations and view grade details from certified critics
- ▶ Manage the list of movies user prefers to watch using the Watch List feature
- ▶ Administrative controls for user and movie management

## Technology

- ▶ iOS SDK - iOS 8
- ▶ IDE - XCode
- ▶ REST API with PHO backend

# SWIGGLE

Swiggle is a compelling new game where players score points by connecting tile game pieces by linking lines. Players can play against friends or random opponents, or play in a single player mode against the Swiggle Bot.



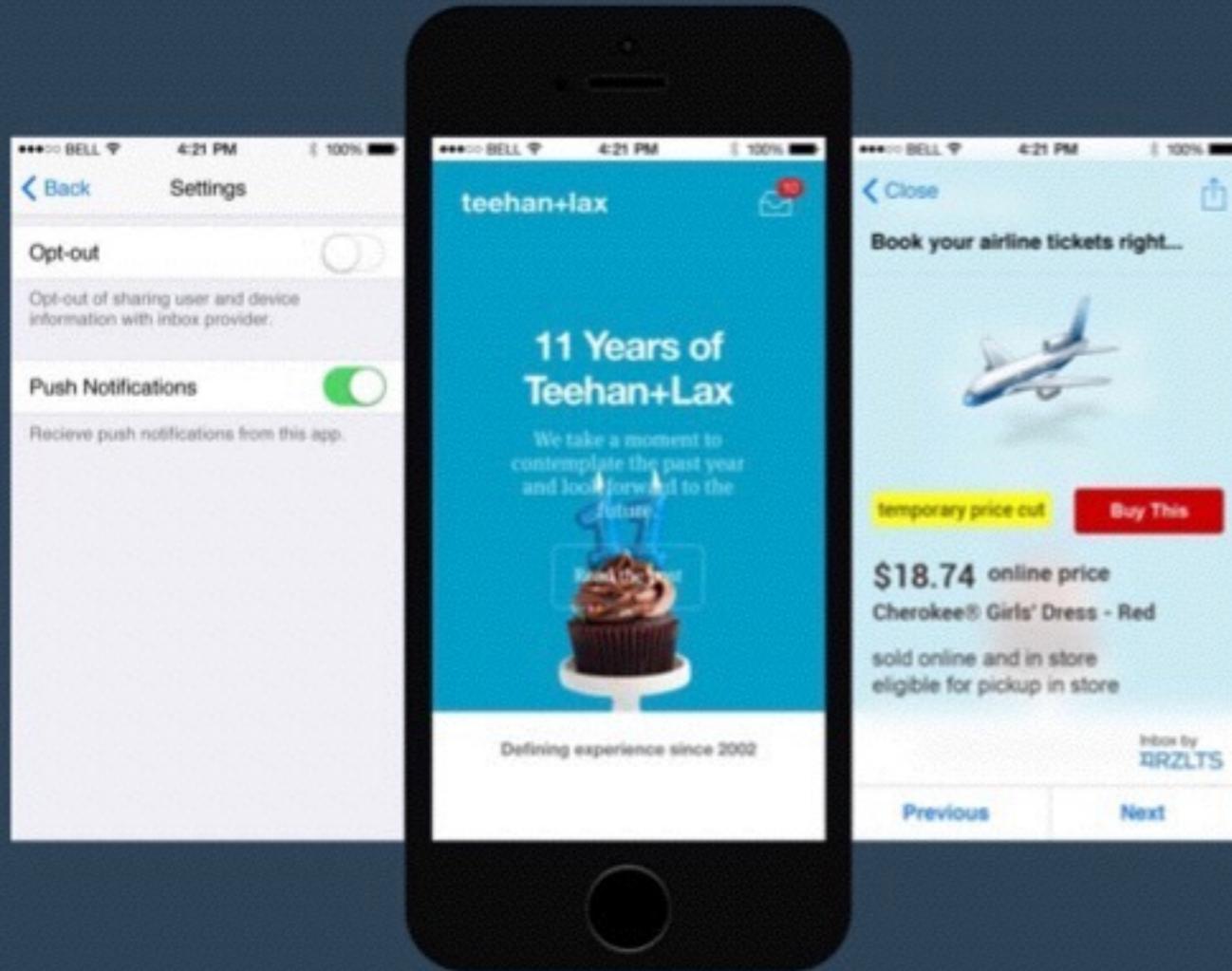
## Core Features

- ▶ Connect the swirly lines on game pieces to score points
- ▶ Place tiles on bonus squares to multiply points
- ▶ Double your score for your turn with the 2X multiplier
- ▶ Peek ahead to see which game pieces will be served next
- ▶ Automatically share your wins to Facebook
- ▶ Play friends from Facebook, your contact list or random opponents
- ▶ Play single player mode against the Swiggle Bot
- ▶ Pass and play mode allows two players to play on one device
- ▶ Easy sign in with email or Facebook
- ▶ In-game chat with your opponent
- ▶ Push notifications with custom Swiggle notification sound

## Technology

- ▶ iOS app
- ▶ Android app
- ▶ iPad app

Giving direct, relevant, and simple communication with each of the end users seamlessly via in-app inbox and push notifications



## Core Features

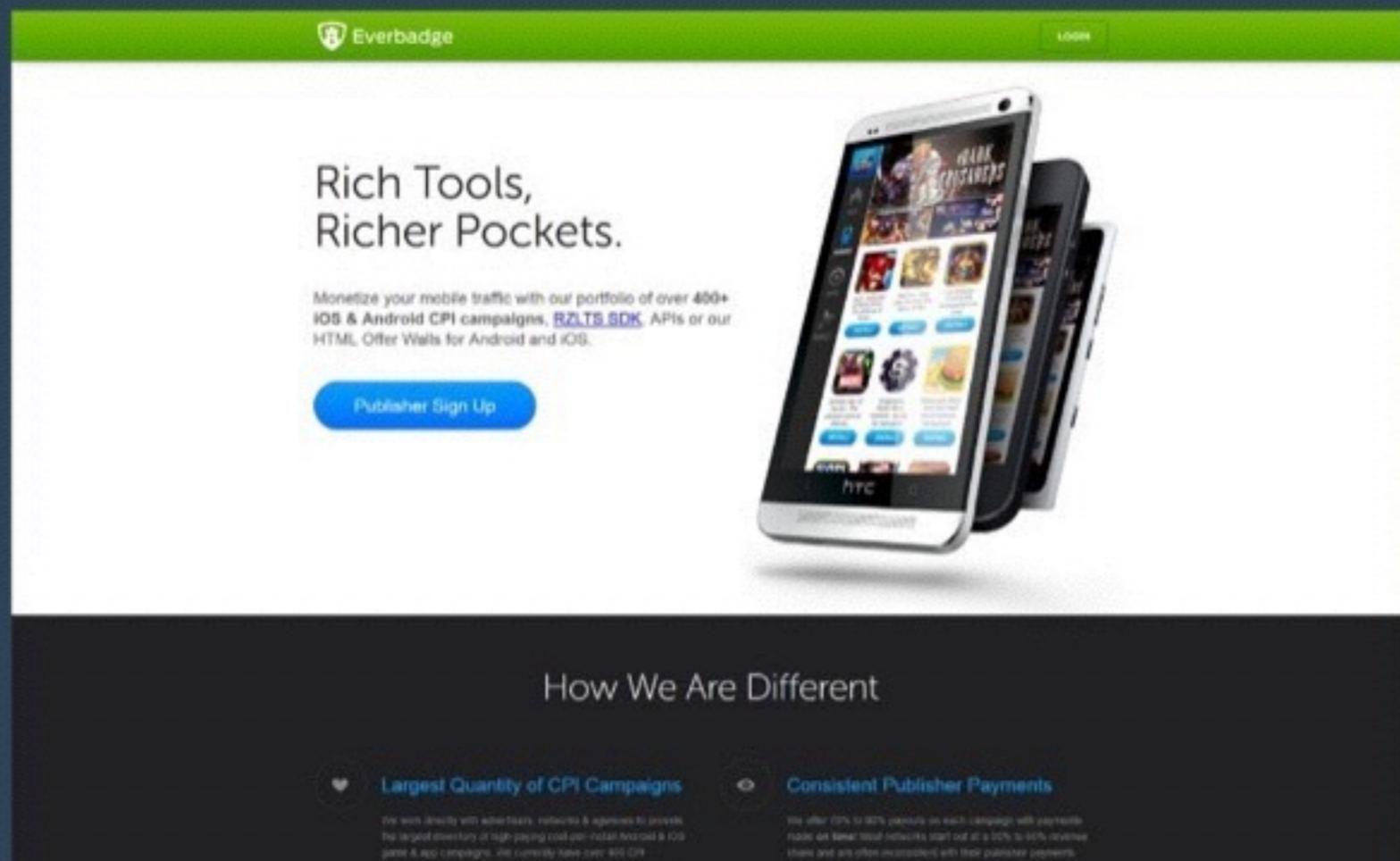
- ▶ The RZLTS SDK provides two-way communication messaging that runs within the app itself
- ▶ It delivers customized messages that feature video and HTML as well as enables users to respond back easily and directly with a simple tap
- ▶ Keeps track of new users realtime based on latest app activities, location, and more
- ▶ Engage users easily and effortlessly through highly targeted in-app inbox messages
- ▶ Helps to strengthen ad campaigns and maximize advertising budget
- ▶ Unique User Quality Report gives a clean snapshot of how each media source is performing and helps you measure each ad campaign for effectiveness with User Quality Scores
- ▶ As every app experiences hibernating users, RZLTS provides engagement tools to wake up and grab the attention of all hibernators with relevant messages tailored to their preferences and latest app activity

- ▶ iOS
- ▶ Android

Everbadge is a mobile performance network. This website manages mobile advertisement data and tracking and performance advertising. The concept is based on the currently working, HASOFFERS site.

## Core Features

- ▶ Signup for Advertisers and Publishers
- ▶ Real-Time Reports for users after Login as per earning (Day to Day, Month by Month) with Chart layout
- ▶ Real-Time Reports for Admin
- ▶ Real-Time notifications for new and paused campaigns as well as any global payout changes using RSS Feed
- ▶ Managing Affiliates
- ▶ Private API key (Stats API, Offers API)
- ▶ Managing Employees
- ▶ Create Offers
- ▶ Upload creatives files for offer(s)
- ▶ Add conversion code for offers
- ▶ Payout using system generated invoice(s) for Affiliates



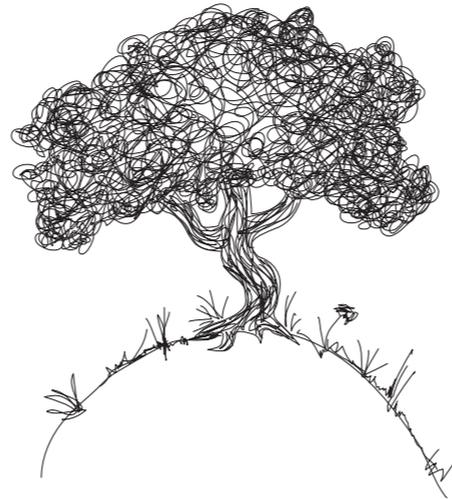
## Technology

- ▶ CodeIgniter
- ▶ jQuery Mobile
- ▶ AJAX
- ▶ MySQL
- ▶ JavaScript
- ▶ jQuery
- ▶ SVN

# WE LOVE BUILDING APPS

Among many other things, creative.

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Treemarie is a full-service design and development agency with offices in New York, San Francisco, and India. Our team has experience in iOS, Android, Web and Server-side technologies and works with startups as their technology execution partner. We will also help you with Ops, Social Media Management, and Growth Hacking. We're Entrepreneurs, for Entrepreneurs.

Making a game changer mobile or web app? Then we should [talk](#).

**THERESA PREVI**

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